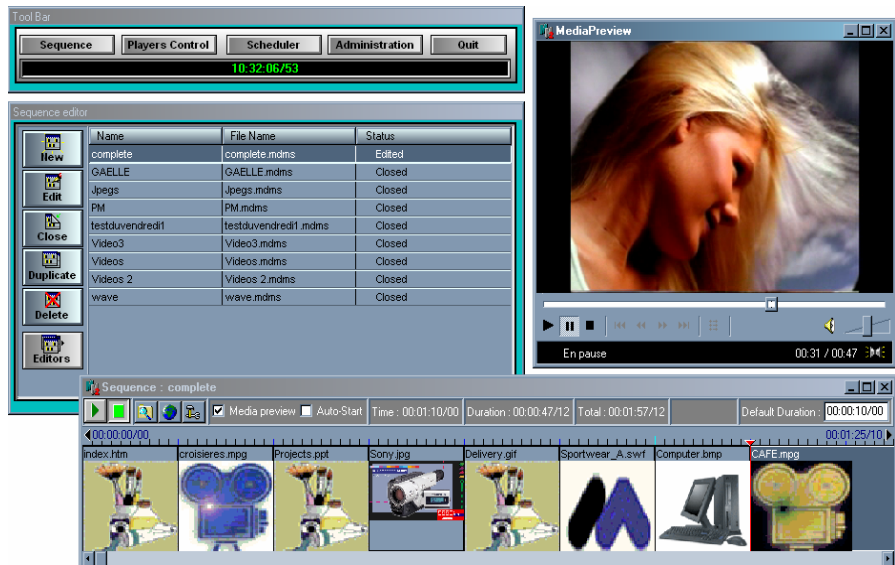


# MEDIALON DISPLAY CONTROLLER



## Applications

- Outdoor & Street Display
- Point of sales animation
- Congress center
- Information Chanel
- Advertisement
- Malls

## Benefits

- Multiple media supported
- Dynamic URL supported
- Multiple nertwok supported
- Programming interface
- Easy to use

## Dynamique Signage Soft.

Medialon Display Controller allows users to create a playlist of multimedia standard and then schedule and deliver them to small to large amounts of remote signage players powered with Medialon Display Players.

Medialon Display Controller makes distribution and content update easy, even for a large installation, by addressing multiple players in one transmission.

Medialon Display Controller also provides a powerful programming language to create automated tasks and adapts each process to each businesses' needs.

# SPECIFICATIONS

## KEY FEATURES

### Playlist Creation

MDC provides a graphical user interface to assemble standard media in a timeline and adds control commands for local devices. The playlist can be played back for time monitoring.

### Management of Several Players

MDC provides a powerful tool to manage players, identifying them individually or simultaneously to create groups of players. It also retrieves a complete report from each player.

### Broadcast Management

The scheduler allows scheduling of playlist playback for an individual player or groups of players. Scheduling can be done days, months or a year in advance.

### Communication Management

MDC offers a very versatile way of delivering content to players as it supports ADSL, Satellite, ISDN and Ethernet networks. Several MDC can share the job and several ftp sites can store media and update the players.

### Multiple authoring stations

Several playlist stations can be connected via network to one scheduler station to submit their play list for scheduling and delivery.

### Programming functionality

Medialon Display Controller is a development platform supplied with ready-to-work templates but also offers a powerful programming language to create automated tasks and to adapt user interfaces to your specific business needs. MDC can be linked to an SQL database with large amounts of player management, to third party software to start tasks on inventory level, or to send playback reports via email.

### Supported medias

- BMP
- GIF
- Jpeg
- Html pages
- Flash ® (swf)
- Powerpoint (ppt, pps)
- MP3
- Wwave
- Software & Hardware Mpeg1, Mpeg2, Divx

+ Any media which can be played in a web browser ...

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